

## DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
938042-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30S	1523

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	938042	07893796

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/21/12	08/24/12	M-F Early Sunrise	5:00-6:00 AM	-1111--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1111-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Tu 08/21/12 5:12 AM M-F Early Sunrise 5:00-6:00 AM :30 OFA12A093H \$350.00 NM 1 WESH W 08/22/12 5:23 AM M-F Early Sunrise 5:00-6:00 AM :30 OFA12G086H \$350.00 NM 4 WESH Th 08/23/12 5:14 AM M-F Early Sunrise 5:00-6:00 AM :30 OFA12A093H \$350.00 NM 2 WESH F 08/24/12 5:43 AM M-F Early Sunrise 5:00-6:00 AM :30 OFA12A093H \$350.00 NM									
4	08/21/12	08/24/12	M-F Sunrise @6AM	6:00-7:00 AM	-1111--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1111-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 08/21/12 6:29 AM M-F Sunrise @6AM 6:00-7:00 AM :30 OFA12G086H \$900.00 NM 3 WESH W 08/22/12 6:23 AM M-F Sunrise @6AM 6:00-7:00 AM :30 OFA12A093H \$900.00 NM 4 WESH Th 08/23/12 6:28 AM M-F Sunrise @6AM 6:00-7:00 AM :30 OFA12G086H \$900.00 NM 2 WESH F 08/24/12 6:28 AM M-F Sunrise @6AM 6:00-7:00 AM :30 OFA12A093H \$900.00 NM									
5	08/21/12	08/24/12	NBC Today Show	7:00-9:00 AM	-1111--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1111-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Tu 08/21/12 8:42 AM NBC Today Show 7:00-9:00 AM :30 OFA12A093H \$1,200.00 NM 1 WESH W 08/22/12 8:35 AM NBC Today Show 7:00-9:00 AM :30 OFA12G086H \$1,200.00 NM 4 WESH Th 08/23/12 8:49 AM NBC Today Show 7:00-9:00 AM :30 OFA12A093H \$1,200.00 NM 3 WESH F 08/24/12 8:29 AM NBC Today Show 7:00-9:00 AM :30 OFA12G086H \$1,200.00 NM									
8	08/21/12	08/24/12	*Early Sunrise @4:30AM 430a-5am		-1111--	:30	4	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1111-- 4 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 08/21/12 4:29 AM *Early Sunrise @4:30AM 430a-5am :30 OFA12G086H \$75.00 NM 2 WESH W 08/22/12 4:50 AM *Early Sunrise @4:30AM 430a-5am :30 OFA12A093H \$75.00 NM 4 WESH Th 08/23/12 4:51 AM *Early Sunrise @4:30AM 430a-5am :30 OFA12A093H \$75.00 NM 3 WESH F 08/24/12 4:44 AM *Early Sunrise @4:30AM 430a-5am :30 OFA12G086H \$75.00 NM									

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**FIN# 59-3186949**



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Invoice #	Invoice Date	Invoice Month	Invoice Period
938042-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30S	1523	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/21/12	08/24/12	*Early Sunrise @4:30AM	430a-5am	-1111--	:30	4	\$75.00	NM
9	08/25/12	08/26/12	sat/sun 5-6a ros	sat/sun 5-6a ros	-----SS	:30	3	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----SS 3 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 08/25/12 5:22 AM sat/sun 5-6a ros sat/sun 5-6a ros :30 OFA12A093H \$75.00 NM 2 WESH Su 08/26/12 5:15 AM sat/sun 5-6a ros sat/sun 5-6a ros :30 OFA12A093H \$75.00 NM 3 WESH Su 08/26/12 5:54 AM sat/sun 5-6a ros sat/sun 5-6a ros :30 OFA12G086H \$75.00 NM									
10	08/25/12	08/25/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Sa 08/25/12 6:58 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 OFA12G086H \$300.00 NM 1 WESH Sa 08/25/12 7:43 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 OFA12A093H \$300.00 NM									
11	08/25/12	08/25/12	NBC Saturday	Sat 8-10am	-----S-	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 08/25/12 9:22 AM NBC Saturday Sat 8-10am :30 OFA12A093H \$900.00 NM 2 WESH Sa 08/25/12 9:46 AM NBC Saturday Sat 8-10am :30 OFA12G086H \$900.00 NM									
12	08/26/12	08/26/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 08/26/12 6:23 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 OFA12A093H \$300.00 NM									
13	08/26/12	08/26/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 08/26/12 8:24 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 OFA12A093H \$1,200.00 NM									
14	08/21/12	08/24/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-1111--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1111-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Tu 08/21/12 9:18 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 OFA12G086H \$500.00 NM 1 WESH W 08/22/12 9:43 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 OFA12A093H \$500.00 NM 3 WESH Th 08/23/12 9:37 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 OFA12A093H \$500.00 NM 4 WESH F 08/24/12 9:20 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 OFA12A093H \$500.00 NM									
17	08/21/12	08/24/12	NBC Today Show II	10AM-11AM	-1111--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1111-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Tu 08/21/12 10:49 AM NBC Today Show II 10AM-11AM :30 OFA12A093H \$450.00 NM 1 WESH W 08/22/12 10:51 AM NBC Today Show II 10AM-11AM :30 OFA12A093H \$450.00 NM									

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**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
938042-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30S	1523	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	08/21/12	08/24/12	NBC Today Show II	10AM-11AM	-1111--	:30	4	\$450.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHTh 08/23/12 10:52 AM NBC Today Show II 10AM-11AM :30 OFA12G086H \$450.00 NM 4 WESHF 08/24/12 10:58 AM NBC Today Show II 10AM-11AM :30 OFA12A093H \$450.00 NM									
18	08/21/12	08/24/12	NBC Today Show III	11AM-12PM/10-11/	-1111--	:30	4	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 -1111-- 4 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHTu 08/21/12 11:29 AM NBC Today Show III 11AM-12PM/10-11/ :30 OFA12G086H \$400.00 NM 4 WESHW 08/22/12 11:52 AM NBC Today Show III 11AM-12PM/10-11/ :30 OFA12G086H \$400.00 NM 1 WESHTh 08/23/12 11:28 AM NBC Today Show III 11AM-12PM/10-11/ :30 OFA12A093H \$400.00 NM 3 WESHF 08/24/12 11:52 AM NBC Today Show III 11AM-12PM/10-11/ :30 OFA12G086H \$400.00 NM									
21	08/21/12	08/24/12	M-F NOON NEWS 12-12:12:00-12:30 PM		-1111--	:30	4	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 -1111-- 4 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTu 08/21/12 12:00 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 OFA12A093H \$300.00 NM 2 WESHW 08/22/12 12:24 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 OFA12A093H \$300.00 NM 4 WESHTh 08/23/12 11:59 AM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 OFA12A093H \$300.00 NM 3 WESHF 08/24/12 12:24 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 OFA12A093H \$300.00 NM									
22	08/21/12	08/24/12	Days of Our Lives	1:00-2:00 PM	-1111--	:30	4	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 -1111-- 4 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTu 08/21/12 1:59 PM Days of Our Lives 1:00-2:00 PM :30 OFA12G086H \$400.00 NM 2 WESHW 08/22/12 1:59 PM Days of Our Lives 1:00-2:00 PM :30 OFA12A093H \$400.00 NM 3 WESHTh 08/23/12 1:59 PM Days of Our Lives 1:00-2:00 PM :30 OFA12G086H \$400.00 NM 4 WESHF 08/24/12 1:57 PM Days of Our Lives 1:00-2:00 PM :30 OFA12A093H \$400.00 NM									
25	08/21/12	08/24/12	Anderson Cooper 2-3p	2:00p-3:00p	-1111--	:30	4	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 -1111-- 4 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTu 08/21/12 2:20 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12A093H \$150.00 NM 3 WESHW 08/22/12 2:46 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12G086H \$150.00 NM 2 WESHTh 08/23/12 2:18 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12A093H \$150.00 NM 4 WESHF 08/24/12 2:39 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12G086H \$150.00 NM									
26	08/26/12	08/26/12	NBC MEET THE PRESS NBC MEET THE PI		-----S	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 -----S 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 08/26/12 9:59 AM NBC MEET THE PRESS NBC MEET THE PI :30 OFA12G086H \$1,500.00 NM									
27	08/26/12	08/26/12	CHRIS MATTHEWS WK!CHRIS MATTHEW!		-----S	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 -----S 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 08/26/12 10:30 AM CHRIS MATTHEWS WKND EM CHRIS MATTHEW: :30 OFA12A093H \$450.00 NM									

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Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30S	1523	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	08/26/12	08/26/12	CHRIS MATTHEWS WK	CHRIS MATTHEW	-----S	:30	1	\$450.00	NM
29	08/21/12	08/24/12	M-F 3-4 PM	3:00-4:00 PM	-1111--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1111-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Tu 08/21/12 3:29 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12G086H \$400.00 NM 1 WESH W 08/22/12 3:57 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12A093H \$400.00 NM 4 WESH Th 08/23/12 3:57 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12A093H \$400.00 NM 2 WESH F 08/24/12 3:36 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12A093H \$400.00 NM									
30	08/21/12	08/24/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1111--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1111-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Tu 08/21/12 4:43 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12A093H \$600.00 NM 1 WESH W 08/22/12 4:58 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12A093H \$600.00 NM 4 WESH Th 08/23/12 4:52 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12G086H \$600.00 NM 2 WESH F 08/24/12 4:55 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12A093H \$600.00 NM									
33	08/21/12	08/24/12	M-F 5-6 PM ROT	5:00-6:00 PM	-1111--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1111-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Tu 08/21/12 5:27 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12G086H \$800.00 NM 2 WESH W 08/22/12 5:27 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12G086H \$800.00 NM 4 WESH Th 08/23/12 5:41 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12A093H \$800.00 NM 1 WESH F 08/24/12 5:52 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12G086H \$800.00 NM									
34	08/21/12	08/24/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-1111--	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1111-- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WESH Tu 08/21/12 6:24 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 OFA12A093H \$1,600.00 NM 3 WESH W 08/22/12 6:11 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 OFA12A093H \$1,600.00 NM 1 WESH Th 08/23/12 6:12 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 OFA12A093H \$1,600.00 NM 2 WESH F 08/24/12 6:20 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 OFA12A093H \$1,600.00 NM									
36	08/25/12	08/25/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 08/25/12 6:29 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :30 OFA12A093H \$700.00 NM									
37	08/26/12	08/26/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 08/26/12 6:29 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :30 OFA12A093H \$700.00 NM									
39	08/21/12	08/24/12	M-F Entertainment Tonight	7:00-730 PM	-1111--	:30	4	\$1,000.00	NM

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Obama/D/President	SKED A 30S	1523	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	08/21/12	08/24/12	M-F Entertainment Tonight	7:00-730 PM	-1111--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1111-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 08/21/12 7:16 PM M-F Entertainment Tonight 7:00-730 PM :30 OFA12G086H \$1,000.00 NM 2 WESH W 08/22/12 7:18 PM M-F Entertainment Tonight 7:00-730 PM :30 OFA12A093H \$1,000.00 NM 4 WESH Th 08/23/12 7:16 PM M-F Entertainment Tonight 7:00-730 PM :30 OFA12G086H \$1,000.00 NM 3 WESH F 08/24/12 7:18 PM M-F Entertainment Tonight 7:00-730 PM :30 OFA12A093H \$1,000.00 NM									
40	08/21/12	08/24/12	M-F Access Hollywood	Access Hollywood /	-1111--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1111-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 08/21/12 7:46 PM M-F Access Hollywood Access Hollywood / :30 OFA12A093H \$1,000.00 NM 3 WESH W 08/22/12 7:42 PM M-F Access Hollywood Access Hollywood / :30 OFA12G086H \$1,000.00 NM 2 WESH Th 08/23/12 7:41 PM M-F Access Hollywood Access Hollywood / :30 OFA12A093H \$1,000.00 NM 4 WESH F 08/24/12 7:44 PM M-F Access Hollywood Access Hollywood / :30 OFA12G086H \$1,000.00 NM									
42	08/25/12	08/25/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 08/25/12 7:36 PM Sat. Entertainment this Week 7:00-8:00 PM :30 OFA12A093H \$700.00 NM									
45	08/24/12	08/24/12	NBC Prime AGT	8:00-9:00 PM	----F--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----F-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH F 08/24/12 8:46 PM NBC Prime AGT 8:00-9:00 PM :30 OFA12A093H \$1,400.00 NM									
46	08/21/12	08/25/12	M-Su News @ 11PM	11-1135p	-11111-	:30	5	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -11111- 5 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Tu 08/21/12 11:30 PM M-Su News @ 11PM 11-1135p :30 OFA12G086H \$1,300.00 NM 2 WESH W 08/22/12 11:27 PM M-Su News @ 11PM 11-1135p :30 OFA12A093H \$1,300.00 NM 4 WESH Th 08/23/12 11:30 PM M-Su News @ 11PM 11-1135p :30 OFA12A093H \$1,300.00 NM 5 WESH F 08/24/12 11:29 PM M-Su News @ 11PM 11-1135p :30 OFA12G086H \$1,300.00 NM 1 WESH Sa 08/25/12 11:21 PM M-Su News @ 11PM 11-1135p :30 OFA12A093H \$1,300.00 NM									
47	08/21/12	08/24/12	NBC Tonight Show	11:35P-12:35XM	-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -TWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 08/21/12 12:11 AM NBC Tonight Show 11:35P-12:35XM :30 OFA12A093H \$600.00 NM 2 WESH W 08/22/12 12:09 AM NBC Tonight Show 11:35P-12:35XM :30 OFA12G086H \$600.00 NM 4 WESH Th 08/23/12 12:30 AM NBC Tonight Show 11:35P-12:35XM :30 OFA12G086H \$600.00 NM 3 WESH F 08/24/12 12:10 AM NBC Tonight Show 11:35P-12:35XM :30 OFA12A093H \$600.00 NM									
48	08/21/12	08/24/12	Late Night w/Jimmy Fallon	12:35-1:35XM	-TWTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -TWTF-- 3 \$250.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
938042-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30S	1523

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
48	08/21/12	08/24/12	Late Night w/Jimmy Fallon	12:35-1:35XM	-TWTF--	:30	3	\$250.00	NM																																																																			
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Tu</td><td>08/21/12</td><td>1:00 AM</td><td>Late Night w/Jimmy Fallon</td><td>12:35-1:35XM</td><td>:30</td><td>OFA12G086H</td><td>\$250.00</td><td>NM</td></tr><tr><td>2</td><td>WESH</td><td>W</td><td>08/22/12</td><td>1:11 AM</td><td>Late Night w/Jimmy Fallon</td><td>12:35-1:35XM</td><td>:30</td><td>OFA12A093H</td><td>\$250.00</td><td>NM</td></tr><tr><td>3</td><td>WESH</td><td>F</td><td>08/24/12</td><td>1:22 AM</td><td>Late Night w/Jimmy Fallon</td><td>12:35-1:35XM</td><td>:30</td><td>OFA12G086H</td><td>\$250.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Tu	08/21/12	1:00 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	OFA12G086H	\$250.00	NM	2	WESH	W	08/22/12	1:11 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	OFA12A093H	\$250.00	NM	3	WESH	F	08/24/12	1:22 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	OFA12G086H	\$250.00	NM																							
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2	WESH	W	08/22/12	1:11 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	OFA12A093H	\$250.00	NM																																																																		
3	WESH	F	08/24/12	1:22 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	OFA12G086H	\$250.00	NM																																																																		
49	08/21/12	08/24/12	NBC Carson Daly ON	NBC Carson Daly C	-1111--	:30	4	\$100.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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2	WESH	W	08/22/12	2:04 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	OFA12G086H	\$100.00	NM																																																																		
3	WESH	Th	08/23/12	2:04 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	OFA12A093H	\$100.00	NM																																																																		
4	WESH	F	08/24/12	2:00 AM	NBC Carson Daly ON	NBC Carson Daly C	:30	OFA12A093H	\$100.00	NM																																																																		
51	08/25/12	08/25/12	NBC Prime	10:00-11:00 PM	-----S-	:30	1	\$1,000.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>-----S-</td><td>1</td><td>\$1,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Sa</td><td>08/25/12</td><td>10:08 PM</td><td>NBC Prime</td><td>10:00-11:00 PM</td><td>:30</td><td>OFA12G086H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/20/12	08/26/12	-----S-	1	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Sa	08/25/12	10:08 PM	NBC Prime	10:00-11:00 PM	:30	OFA12G086H	\$1,000.00	NM																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	Sa	08/25/12	10:08 PM	NBC Prime	10:00-11:00 PM	:30	OFA12G086H	\$1,000.00	NM																																																																		
52	08/24/12	08/24/12	Fri NBC Prime DATELINE	Prime Other	----F--	:30	1	\$2,500.00	NM																																																																			
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MG for 52.1 08/24																																																																												
53	08/22/12	08/22/12	NBC Prime L&O SVU	10:00-11:00 PM	--W----	:30	1	\$3,000.00	NM																																																																			
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Total Spots							98																																																																					

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$66,625.00</b>
<u>Agency Commission</u>	<b>\$9,993.75</b>
<u>Net Amount Due</u>	<b>\$56,631.25</b>